

4 Ways Device Intelligence Increases Security for Streaming Platforms

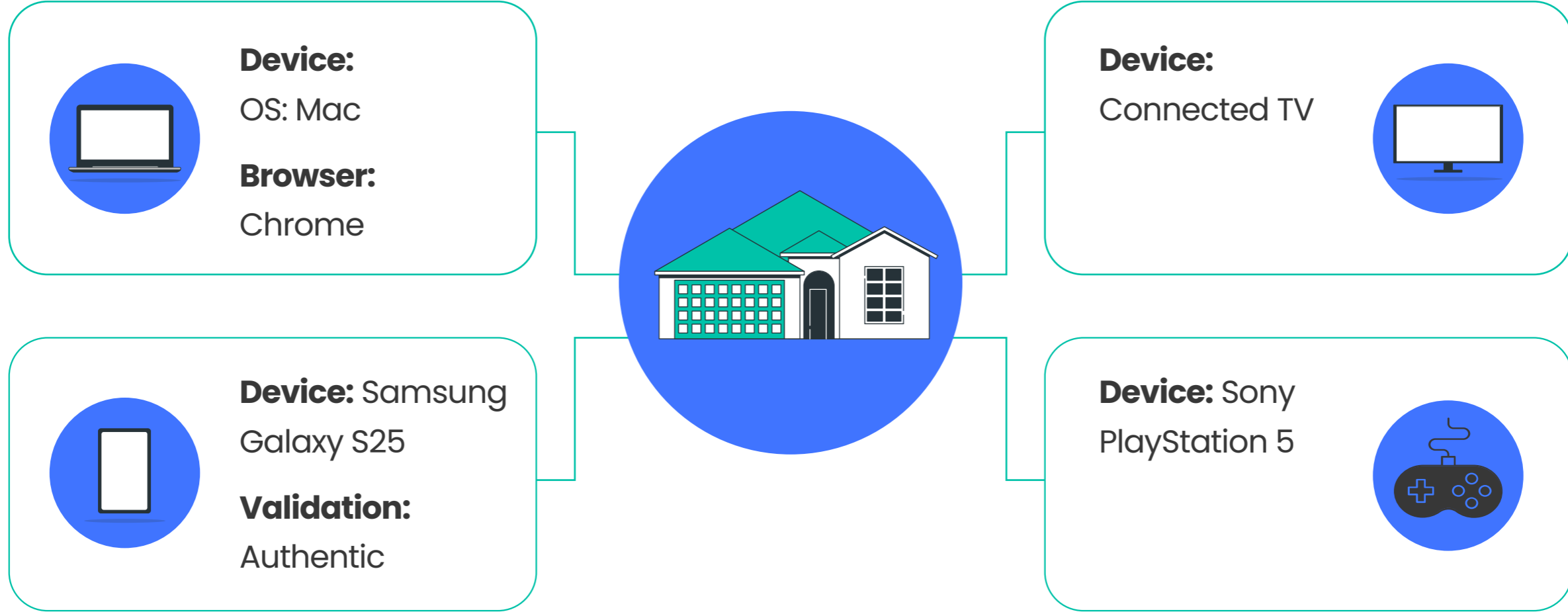
Device intelligence protects streaming providers and their customers by offering rich data about streaming devices used worldwide.



1

User Account Sharing Prevention

Leverage device graph data to prevent users from accessing streaming content outside of an approved device whitelist. Inform subscribers about login attempts from other devices to validate that User-Agent switchers aren't being used to access subscriber accounts.



2

Instant Device Verification

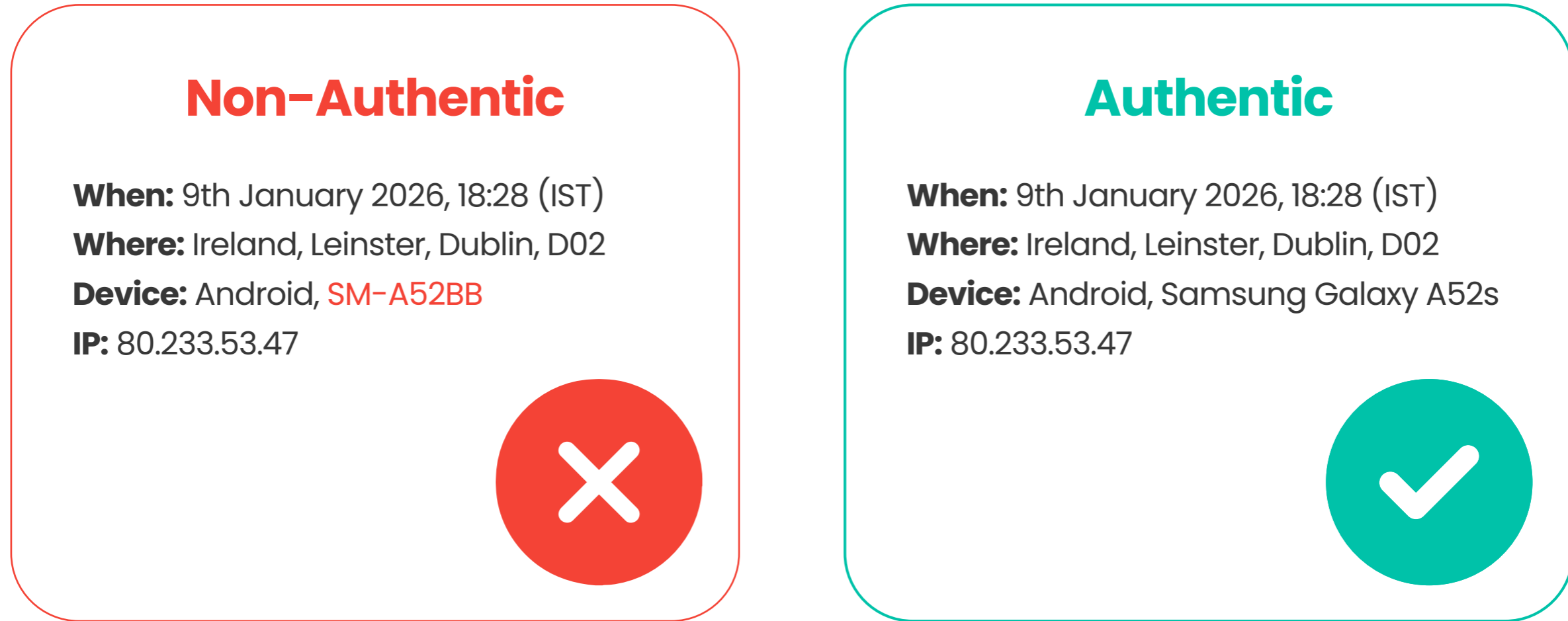
With DeviceAssure, streaming providers can verify the authenticity of devices in real time at key user points, e.g. registration, sign in, and subscription payment. Fast device detection helps prevent credential stuffing, emulators and spoofed devices.



3

Accurate Device Authentication

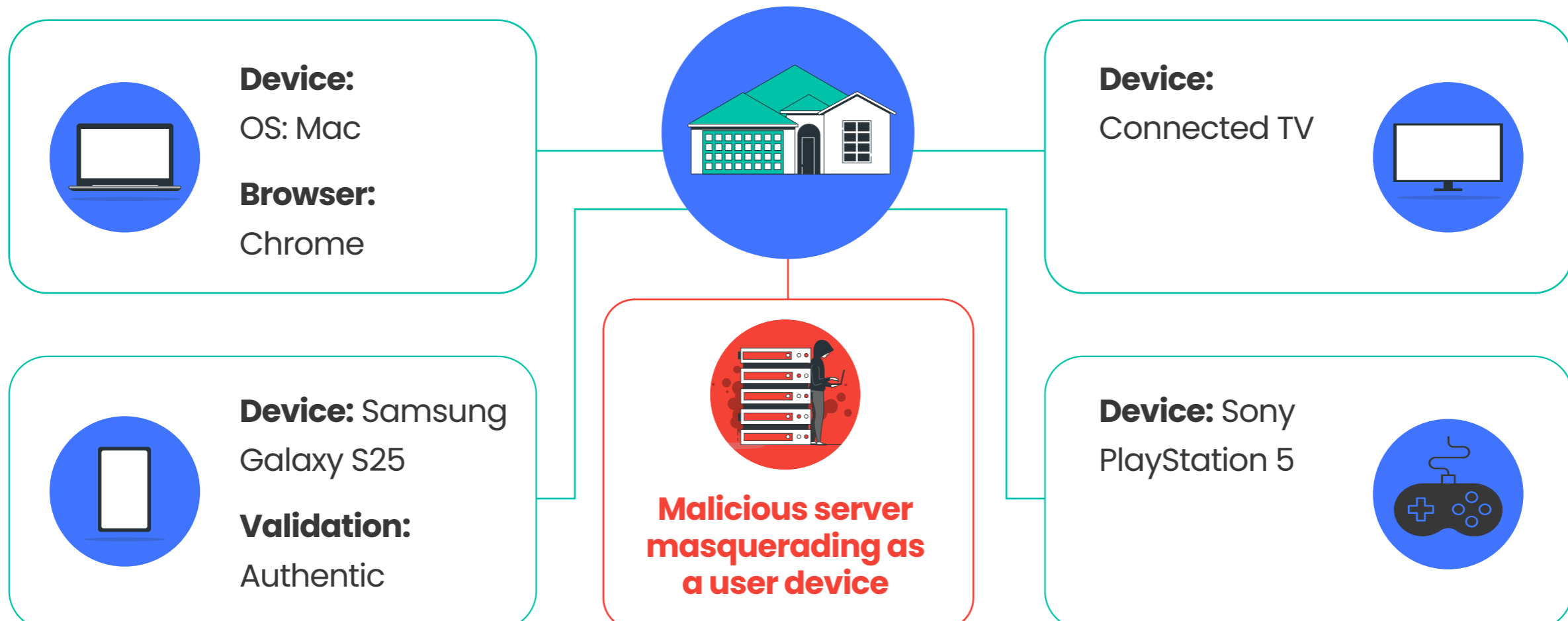
Identifying and verifying devices correctly increases customer protection and creates a barrier for unauthorized logins. By uniquely mapping devices to one account, you can block suspicious behavior like unusual log in attempts from new/unknown devices.



4

Publisher IP Protection

Protect your users from data theft by ensuring only verified devices and trusted users have access to your streaming content. Knowing that the device is authentic reduces piracy and unauthorized viewing.



Interested to learn more?

Contact our Sales Team to learn how DeviceAtlas can help you improve security.

